

# IMPACT BRIEF

## CLIENT:

### **MCAA Institute for Project Management**

Rockville, MD

## DESCRIPTION:

Founded by the Mechanical Contractors Association of America, the Institute for Project Management (IPM) provides members with in-depth training on the fundamentals of project management and the essentials of managing for profit. IPM offers several courses a year, each with 80 hours of classroom instruction as well as out-of-class exercises. Participants work interactively in small groups and the coursework covers every phase of a project.

## PRINCIPAL/SITE ADDRESS:

1385 Piccard Drive  
Rockville, MD 20850

## CLIENT NEEDS:

The client was looking to provide instructional materials through a mobile platform to gain the flexibility of easily and cost-effectively customizing and updating materials at any time during the course. They also wanted participants to have the tools to collaborate on coursework, and enable participants to transfer marked-up manuals to their workplace once the course was completed.

## SOLUTION & IMPACTS:

iBusiness Technologies was engaged by the MCAA to provide dynamic delivery of course materials via mobile devices. The program entailed a roll-out of iPads for the IPM program. iBusiness Technologies initialized, configured and deployed iPads on a Mobile Device Management system. The IPM staff now has complete control to push course materials over-the-air and customize materials for delivery to students participating in concurrent, yet different course tracks. Course participants can take notes directly on the iPad and save all materials, including their notes and collaborative projects, to a Dropbox, other cloud or thumb drive for easy access and reference when they returned to work.



## SOLUTION SUMMARY:

### PRODUCT & SERVICE MIX:

iPad Airs with MDM

### SOLUTION PARTNER:

iBusiness Technologies  
New York • Chicago • Philadelphia

**iBusiness**  
**TECHNOLOGIES**

Now Operate Smarter!

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